11th annual

LES
CONFERENCE

November 15, 2019
Concord, NH

Official guide to

SPONSORSHIP OPPORTUNITIES & BENEFITS
PREMIERE SPONSOR  $5,000

- Sole sponsor at the premiere level
- Exhibitor benefits as listed below; includes an extra 8-foot white-draped display table
- Logo listed as Premiere Sponsor on back cover of conference attendee packets
- Two (2) speaker and/or moderator roles during conference sessions
- Entitled to display a banner in the main hall, center stage behind podium
- Opportunity to provide brief remarks & introduce keynote speaker
- Top logo listing on all promotional materials, both digital & print
- Acknowledgement of sponsorship during morning welcome
- Reserved table of ten (10) during breakfast, lunch, & keynote address
- Ten (10) complimentary conference registrations for your company and/or guests
- Highlighted sponsor in Clean Energy NH & Local Energy Solutions newsletters

TRACK SPONSORS  $3,000

- One of four (4) sponsors, each supporting one overarching track of sessions
- Exhibitor benefits as listed below
- Acknowledgement of sponsorship during morning welcome & by room moderators prior to each session
- One (1) speaker and/or moderator roles during conference sessions
- Logo displayed as Track Sponsor on signs outside associated track rooms
- Entitled to display a banner in the main hall
- Logo listed on all promotional materials, both digital & print, & highlighted in the conference schedule
- Four (4) complimentary conference registrations for your company and/or guests
- Highlighted sponsor in Clean Energy NH & Local Energy Solutions newsletters
- Complimentary 2020 Clean Energy NH business membership (up to $2500 value)

SUPPORTING SPONSORS  $2,000

- Exhibitor benefits as listed below
- Entitled to display a banner in the main hall
- Logo listed on all promotional materials, both digital & print
- Three (3) complimentary conference registrations for your company and/or guests
- Listed sponsor in Clean Energy NH & Local Energy Solutions newsletters
- Complimentary 2020 Clean Energy NH business membership (up to $2500 value)
CONTRIBUTING SPONSOR  $750

- Exhibitor benefits as listed below
- Logo listed on all promotional materials, both digital & print
- Two (2) conference registrations for your company our guest
- Listed sponsor in Clean Energy NH & Local Energy Solutions newsletters

BASIC EXHIBITOR BENEFITS FOR ALL SPONSORS

- 8 foot white-draped table with power hook-up option & WiFi connection
- Inclusion of company logo & promotional text in attendee packet
- Logo hyperlinked to company website on conference website & registration page
- Sponsor packet with exclusive first-look at conference agenda provided before conference
- List of registered attendees & affiliations provided to sponsors prior to day-of conference

AUTO SPONSOR  $3,000

- *Specialty sponsorship; includes benefits listed below, display table described above, & 1 registration*
- Prime location to display electric vehicle (EV) models as part of the EV Showcase
- Logo on all promotional material & hyperlinked on conference website
- Opportunity to include special insert in attendee packet (provided by sponsor) - sole sponsor with this benefit
- Acknowledgement of sponsorship during morning welcome

LUNCH SPONSOR  $2,000

- *Specialty sponsorship; includes benefits listed below, display table described above, & 1 registration*
- Logo displayed on all promotional materials & hyperlinked on conference website
- Opportunity to display promotional material on lunch tables (provided by sponsor)
- Logo displayed on screens during lunch
- Opportunity to give a brief welcome at the beginning of plated luncheon

BREAKFAST & BREAK SPONSOR  $1,500 EACH

- *Specialty sponsorship; includes benefits listed below ONLY; can be combined with other levels*
- Two (2) conference registrations for your company and/or guests
- Logo displayed on all promotional materials and hyperlinked on conference website
- Opportunity to display promotional materials on breakfast & afternoon snack tables (provided by sponsor)
- Logo displayed on breakfast & snack tables
ABOUT THE CONFERENCE

Hosted by Clean Energy NH & the Local Energy Solutions Workgroup and held annually in the fall, the LES Conference is more than a conference - it's the only event of its kind that, year after year, delivers the latest topics and knowledge from leading experts, innovative ideas and best practices, and best-of-the best networking opportunities. The LES Conference has been hailed as the "go-to event of the year" and is known as the premiere conference for clean energy in New Hampshire.

THE CONTENT

The LES Conference delivers knowledge far beyond that of traditional renewable energy generation. Topics include clean energy policy and technology, cutting-edge technologies and case-studies such as energy storage, micro grids, and beneficial electrification, energy efficiency and infrastructure, clean tech and developing sectors, electric vehicles and sustainable transportation, planning, zoning, and community best practices, and beyond.

WHY SPONSOR

Sponsorship grants your company unsurpassed access to the decision-makers and industry and community leaders that build projects, design policy, and pioneer clean energy, clean tech, energy efficiency, and sustainable transportation across the Granite State.

2018 STATS

The 2018 LES Conference featured:

- Over **250** attendees
- Representing **104** cities & towns across New England
- Over **25** sponsors & exhibitors
- **62** expert speakers & panelists

LEARN MORE & CONNECT

- Visit the official conference website at [www.cleanenergynh.org/les-conference](http://www.cleanenergynh.org/les-conference)
- Contact Brianna at brianna@cleanenergynh.org or call 603-226-4732 to discuss or confirm sponsorship